

CHRISTMAS 2015



**FUNDRAISE WITH OUR FANTASTIC
CHRISTMAS CARD PACKS
& CORPORATE CARDS**

We can sell your card packs **online** at www.charitycardsireland.ie

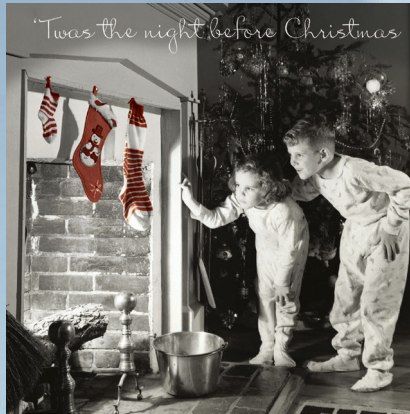
Unit 7, The Westway Centre, Ballymount, Dublin 12.

Phone: (0) 1 405 1000

Fantastic Opportunity to Raise Funds
for your Charity

Fundraising Christmas Card Packs

8 cards per pack - 140mmx140mm



PRICE LIST

(Price below **INCLUDES** VAT and one Delivery in Dublin Area ONLY)

Number of Packs	500	1000	1500	2000	2500	3000
Cost per Pack	€3.60	€3.20	€2.90	€2.60	€2.40	€2.30
RRP	€6.99	€6.99	€6.99	€6.99	€6.99	€6.99
Total Profit	€1695	€3790	€6135	€5750	€11475	€14070

Christmas Cards Packs - How it Works



Each pack contains **8 cards**

You can **select your designs**
up to **2 designs per pack**

You set your Recommended Retail Price

Minimum 500 packs

Personalised cards with your name/logo.

Financials

SELL 3000 PACKS AND RAISE OVER €14.000!

Charity Own Sales Cost and Revenue

Number of Packs	500	1000	1500	2000	2500	3000
RRP	€6.99	€6.99	€6.99	€6.99	€6.99	€6.99
Net RRP	€5.68	€5.68	€5.68	€5.68	€5.68	€5.68
Cost per Pack Gross (VAT Inklus)	€3.60	€3.20	€2.90	€2.60	€2.40	€2.30
Cost Per Pack Net	€2.93	€2.60	€2.36	€2.11	€1.95	€1.87
Profit (VAT Registered)	€2.76	€3.08	€3.33	€3.57	€3.73	€3.81
Margin (VAT Registered)	48.50%	54.22%	58.51%	62.80%	65.67%	67.10%
Total Profit (VAT Registered)	€1,378.05	€3,081.30	€4,987.80	€7,138.21	€9,329.27	€11,439.02
Profit (Not VAT Registered)	€3.39	€3.79	€4.09	€4.39	€4.59	€4.69
Margin (Not VAT Registered)	48.50%	54.22%	58.51%	62.80%	65.67%	67.10%
Total Profit (Not VAT Registered)	€1,695.00	€3,790.00	€6,135.00	€8,780.00	€11,475.00	€14,070.00

Charity Cards Ireland Online Sales Revenue

Number of Packs	500	1000	1500	2000	2500	3000
Charity Cards Ireland Online Sales Revenue	€6.99	€6.99	€6.99	€6.99	€6.99	€6.99
Net RRP Charity Cards Ireland	€5.68	€5.68	€5.68	€5.68	€5.68	€5.68
Online Cost per Pack (Handling, Development, Maintenance costs etc)	€1.18	€1.18	€1.18	€1.18	€1.18	€1.18
Net Charity Revenue	€4.50	€4.50	€4.50	€4.50	€4.50	€4.50
Profit VAT Registered	€1.58	€1.90	€2.15	€2.39	€2.55	€2.63
Profit not VAT registered	€0.90	€1.30	€1.60	€1.90	€2.10	€2.20

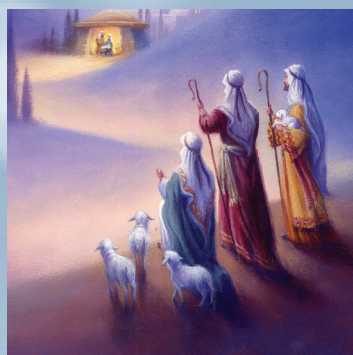
We can sell your Charity Card Packs **online**
with **www.charitycardsireland.ie**

(Limited availability)

This does not constitute a contract.

Errors and omissions excepted

We also provide Personalised Corporate Christmas Cards



The Minimum order for all cards is 100 cards of the same design. Free delivery within Ireland.
All prices quoted are exclusive of VAT @ 23%.

SMC PRINT & DESIGN

ABOUT US



Design

Our graphic design team is ready and waiting to design your brochures, flyer, leaflets or any marketing material may require. To help you increase your sales we offer design that will deliver measurable results for your business.



Digital Print

If you have a quick-turnaround job, we can digitally print business cards, flyers, brochures in as little as 3 hours - try us! We won't let you down for any important meeting you may have.



Litho Print

Should you require larger print runs for your brochures, leaflets or flyers, our Heidelberg presses are running for you at speeds up to 15000 sheets an hour, creating massive savings when it comes to your printing requirements.

Unit 7, The Westway Centre Ballymount, Dublin 12

Phone: (0)1 405 1000 | Fax: (0)1 426 5400

Email: info@smcprint.ie | Web: www.smcprint.ie

To see SMC in action, watch our youtube videos.

